

# Effective Engagement of Emergent Bilingual and Immigrant Families

### Dr. Cody Fernández Executive Director for Secondary Multilingual

## Students in **Austin ISD**

## Languages in Austin ISD

73,127 22,757 31% 5330 23%

Over 100 languages represented

Top 5 languages:

- Spanish
- Pashto
- Arabic
- Vietnamese
- Arabic







Building a culturally competent approach to family engagement

Community Based, Multilingual Staff Effective Communication & Engagement Empowerment, Not Expectation Culturally Competent Professional Development

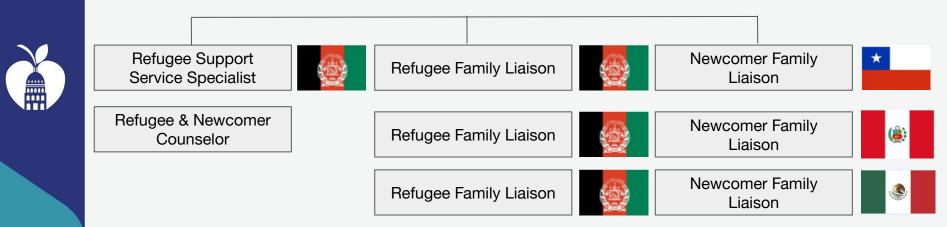
Mixed-media messaging to families

Prioritizing Translation & Interpretation in Home Languages



### **Community Based, Multilingual Staff:**

Prioritize hiring from the communities we serve to build language and cultural resources within our office.



#### Languages Available Dari, Pashto, Spanish, Urdu

## **How We Do This**



## How We do This: Utilize WhatsApp

Given the variation in literacy rates among parents, it is important to always use mixed-media messaging when communicating with families- most often this means verbal explanations.

- Group families by school to make announcements
- Send Progress Reports for students in need via voice note
- Send multiple reminders for events, groups, and meetings



PASHTO

#### NOTICE OF STUDENT ABSENCE

دزده كوونكو دنه حاضريدو خبرتيا

#### STUDENT'S NAME, USING ENGLISH ALPHABET

WAS ABSENT FROM SCHOOL ON: له ښو و نځی څخه غیر حاضر به و ی

دزدهكوونكىنوم

دز ده کو و نکی د پیژندنی شمیر ه #AISD STUDENT ID

دنه حاضريدو نيته DATE OF ABSENCE

مناسب بكس چيک كړئ: CHECK THE APPROPRIATE BOX لدى امله: DUE TO: مناسب بكس

ناروغ: تبه، کانگی SICK: FEVER, VOMITING 🗆

ديني مر اسم RELIGIOUS OBSERVANCE

دى غابنىونو ماينات DENTAL APPOINTMENT

د داکتر ملاقات DOCTOR APPOINTMENT

OTHER: PLEASE EXPLAIN\_

نور:مهرباني وكړئ تشريح كړئ

PLEASE EXCUSE HIM/HER FROM SCHOOL FOR THIS DAY. مهر بانی و کری ز ما ماشو مد دی و ر خی لیار ه له بنو و نخی څخه مستثنا و پشماری

THANK YOU,

(diio

PARENT/GUARDIAN SIGNATURE

د و الدین / سر پر ست لاسلیک

## How We Do This: Prioritize Translation of Commonly Used Documents

Engaging with newcomer families means making daily communication accessible.

- Translations to both parents and campus staff to minimize confusion about campus policies and improve interactions
- Parent orientations provided in family's home language





#### SUCCESSFUL ENGAGEMENT OF REFUGEE & NEWCOMER FAMILIES

A Guide for Campus Staff Austin Independent School District

### How We do This: Culturally Competent Professional Development

This guide serves as both an internal guide for our staff as well as a training resource for campus staff.

- Practical tips to improve engagement and communication with newcomer families
- Highlights the strengths that newcomer families possess







### How We do This: Culturally Relevant Program Offerings

Engaging families successfully means innovating programs that are interesting and useful to newcomer families.

- Afghan Women's Sewing Group
- GirlForward Mentorship Group
- CSA Vegetable Program
- 4ATC Foundation Verde Leaders Soccer Group
- Refugee Parent Advisory Group\*
- Afghan Boys Cricket League\*



#### **RESISTANT CAPITAL**

The ability to challenge inequitable structures to transform them to serve more newcomer populations more equitably

#### **NAVIGATIONAL CAPITAL**

Negotiating often complex, confusing institutions that are not designed with the needs of newcomers in mind

#### SOCIAL CAPITAL

Utilizing community networks to achieve goals

#### **ASPIRATIONAL CAPITAL**

Maintaining hope in the face of marginalization and daunting obstacles.

#### **FAMILIAL CAPITAL**

Leveraging community knowledge and traditions for emotional support and advancement

## How We do This: Empowerment, Not Expectation

Newcomer families possess many strengths that must be recognized and celebrated

They come with lots of "capital" that may not always be recognized in schools



## Thank you!

